

## Article 11. Sign Standards

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### 11-101. General Provisions

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- A. **Purpose.** The regulation of signs by this Article is intended to promote and protect the public health, safety and welfare by:
  - 1. Reducing the depreciation of property values caused by signs that are incompatible with surrounding land uses;
  - 2. Creating a more attractive economic and business climate within the office, commercial and manufacturing areas of the Village;
  - 3. Enhancing and protecting the physical appearance of all areas of the Village;
  - 4. Reducing the distractions, obstructions and hazards to pedestrian and auto traffic caused by the indiscriminate placement and use of signs.
- B. **Applicability.** The standards of this Article shall govern all outdoor signs, advertising structures or devices with respect to location, safety, size, construction, erection, attachment, support, anchorage and maintenance.

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## 11-102. Permitted and Allowed Sign Types by District

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A. **Definitions.** The sign types established in this Article shall be defined as established below.

1. **Awning Sign.** A sign that is applied to an awning as defined in Section 14-102.
2. **Attention Getting Device.** Any pennant, flag, valance, banner, propeller, spinner, streamer, searchlight, balloon and similar device or ornamentation designed for purposes of promotion or advertising or attracting attention.
3. **Drive-Through Sign.** A sign appurtenant to a drive-through facility as defined in Section 14-105.
4. **Ground Mounted Banner Sign.** A sign consisting of non-rigid, flexible, fabric-like materials enclosed in a rigid frame attached and secured to the ground.
5. **Light Pole Banner Sign.** A sign made of cloth, fabric, or other lightweight material with only material for backing and designed for hanging from light poles or light posts.
6. **Monument Sign.** A freestanding sign supported primarily by an internal structural framework or integrated into landscaping or other solid structural features other than support poles. This definition does not include neighborhood entryway signs. An address number shall be provided on all monument signs in adherence to the Village of Northbrook Fire Code, as adopted.
7. **Mounted Banner Sign.** A temporary sign made of fabric or other similar nonrigid material with no enclosing framework or electrical components that is supported or anchored on two or more edges or at all four corners.
8. **Rotating, Moving, or Animated Sign.** Any sign or part of a sign that intentionally changes physical position by any movement or rotation or through the use of an attention-getting device or that gives the visual impression of such movement.
9. **Neighborhood Entry Sign.** A freestanding sign that is located at a vehicular entrance to a residential subdivision that is supported primarily by an internal structural framework or integrated into landscaping or other solid structural features other than support poles.
10. **Off-Premises Identification Signs.** A sign which directs attention to or advertises a use, business, commodity, service or activity not conducted, sold, or offered upon the premises where the sign is located. This term also includes those signs commonly known as advertising signs, billboards and poster panels.
11. **On-Site Circulation Safety Sign.** A sign which conveys information to drivers, cyclists, and pedestrians that is pertinent to protect public safety, including, but not limited to, signs that identify one-way drive-aisles and access points, areas of low clearance, and the location of drive-through lanes.

12. **Post and Panel Sign.** A sign, the face of which is affixed to a minimum of two posts installed on the ground without footings.
13. **Post Sign, Permanent.** A freestanding sign affixed to the ground with one or no more than two wood stakes or poles with an arm from which the sign hangs.
14. **Post Sign, Temporary.** A temporary freestanding sign affixed to the ground with one or no more than two wood stakes or poles with an arm from which the sign hangs.
15. **Projecting Sign.** A sign that is wholly or partially dependent upon a building for support, that projects more than twelve inches from such building, and whose face is perpendicular to the façade of the building upon which it is attached.
16. **Pylon Sign.** A sign that is mounted on a freestanding pole or another support that is 50 percent or less of the width of the sign face.
17. **Roof Sign.** A sign that is mounted or painted on the roof of a building, or that is wholly dependent upon a building for support and where the entirety of the sign structure projects above the highest point of a building with a flat roof, the eave line of a building with gambrel, gable or hip roof or the deck line of a building with a mansard roof.
18. **Sandwich Board Sign.** A temporary or movable sign not secured or attached to the ground or surface upon which it is located and constructed in such a manner as to form an "A" or a tentlike shape with each angular face held at an appropriate distance by a supporting member and which may or may not be hinged at the top.
19. **Sign.** An object, device, display or structure or part thereof which is used to advertise, identify, display, direct or attract the attention to an object, person, institution, organization, business, project, service, event or location by any means including words, letters, figures, designs, symbols, fixtures, colors, motion illumination or projected images.
20. **Sign Copy.** A combination of letters, numerals, words, symbols, pictures, emblems or other characters that constitute a message in either permanent or removable form.
21. **Sign, Temporary.** A sign constructed of cloth, canvas, fabric, paper, plywood or other light material and intended to be displayed for a specified duration of time.
22. **Wall Sign.** A sign attached to the wall of a building or structure in such a manner that the wall becomes the supporting structure for, or forms the background surface of, the sign and whose face is parallel to the façade of the building upon which it is attached.
23. **Window Sign, Permanent.** A permanent sign that is applied or attached to the exterior or interior of a window or located within the interior of a structure and intended for its copy to be read from the exterior of the structure. Window film, decals, and clings which are more than fifty percent opaque or contain sign copy shall be considered a window sign.
24. **Window Sign, Temporary.** A temporary sign that is applied or attached to the exterior or interior of a window or located within the interior of a structure so that its copy can be read

from the exterior of the structure. Window film, decals, and clings which are more than fifty percent opaque or contain sign copy shall be considered a window sign.

25. **Yard Sign.** A freestanding, moveable sign on a wire or plastic frame, wood stake or similar support.

**B. Permitted and Allowed Sign Types Interpretation.** The following key is to be used in the interpretation of Table 11-102-C.

1. **Sign Types Requiring a Permit.** Sign types marked as “●” in the table shall be allowed subject to all applicable regulations of this Zoning Code and only after the issuance of a Sign Permit as detailed in Table 11-102-C.
2. **Sign Types Not Requiring a Permit.** Sign types marked as “○” in the tables shall be allowed subject to all applicable regulations of this Zoning Code and do not require a Sign Permit.
3. **Prohibited Sign Types.** A blank space in the table indicates that a sign type is prohibited in the respective district.
4. **Interpretation of Similar Sign Type.** If a proposed sign is not listed in the table, the Village Manager shall determine if the sign is substantially similar to a sign listed in the table, per the criteria established in Section 11-104. If it is, the standards applied to the proposed sign shall be the standards applicable to the similar sign. If not, the sign shall be regarded as prohibited.

**C. Permitted and Allowed Sign Types by Single-Family, Multifamily, and Mixed-Use District.**

Table 11-102-C: Permitted and Allowed Sign Types by Single-Family, Multifamily, and Mixed-Use District													
Key: ● = Sign Allowed, Permit Required; ○ = Sign Allowed, No Permit Required Blank = Sign Prohibited	Reference	R-1	R-2	R-3	R-4	R-5	R-6	R-7	R-8	RS	MFRC	RLC	VGRC
<i>Permanent Building Sign Standards</i>													
Awning Sign [1]	11-102-A-1										●	●	●
Projecting Sign [1]	11-102-A-15									●	●	●	●
Wall Sign	11-102-A-22	●	●	●	●	●	●	●	●	●	●	●	●
Window Sign, Permanent [1]	11-102-A-23										●	●	●
<i>Permanent Ground Sign Standards</i>													
Drive Through Sign	11-102-A-3												

**Table 11-102-C: Permitted and Allowed Sign Types by Single-Family, Multifamily, and Mixed-Use District**

Key: ● = Sign Allowed, Permit Required; ○ = Sign Allowed, No Permit Required Blank = Sign Prohibited	Reference	R-1	R-2	R-3	R-4	R-5	R-6	R-7	R-8	RS	MFRC	RLC	VGRC
On-Site Circulation Safety Sign [1]	11-102-A-11	●	●	●	●	●	●	●	●	●	●	●	●
Monument Sign [1]	11-102-A-6	●	●	●	●	●	●	●	●	●	●	●	●
Neighborhood Entry Sign	11-102-A-9	●	●	●	●	●	●	●	●	●	●	●	●
Post Sign, Permanent [1]	11-102-A-13						●	●	●	●	●	●	●
Pylon Sign	11-102-A-16												
<b>Temporary Attached Signs</b>													
Light Pole Banner Sign [1]	11-102-A-5						●	●	●	●	●	●	●
Mounted Banner Sign [1]	11-102-A-7	●	●	●	●	●	●	●	●	●	●	●	●
Window Sign, Temporary	11-102-A-24										●	●	●
<b>Temporary Freestanding Signs</b>													
Ground Mounted Banner Sign [1]	11-102-A-4	●	●	●	●	●	●	●	●	●	●	●	●
Post and Panel Sign [1]	11-102-A-12										●	●	●
Post Sign, Temporary	11-102-A-14	○	○	○	○	○	○	○	○	○	○	○	○
Sandwich Board Sign	11-102-A-18										○	○	○
Yard Sign	11-102-A-25	○	○	○	○	○	○	○	○	○	○	○	○
<b>Notes</b>													
[1] Shall be allowed only on portion of a property or on a tenant space containing a nonresidential use only.													

**D. Permitted and Allowed Sign Types by Office, Commercial, Industrial, Institutional, and Open Space District.**

Table 11-102-D: Allowed Sign Types per Office, Commercial, Industrial, and Institutional District														
Key: ● = Sign Allowed, Permit Required; ○ = Sign Allowed, No Permit Required Blank = Sign Prohibited	References	O-1	O-2	O-3	O-4	C-2	C-3	C-4	C-5	ICS	I-1	I-2	IB	OS
<i>Permanent Building Sign Standards</i>														
Awning Sign	11-102-A-1	●	●	●	●	●	●	●	●	●	●	●	●	●
Projecting Sign	11-102-A-15	●	●	●	●	●	●	●	●	●	●	●	●	
Wall Sign	11-102-A-22	●	●	●	●	●	●	●	●	●	●	●	●	●
Window Sign, Permanent	11-102-A-23	●	●	●	●	●	●	●	●	●	●	●	●	●
<i>Permanent Ground Sign Standards</i>														
Drive-Through Sign	11-102-A-3		●	●	●	●	●	●	●					
On-Site Circulation Safety Sign	11-102-A-11	●	●	●	●	●	●	●	●	●	●	●	●	●
Monument Sign	11-102-A-9	●	●	●	●	●	●	●	●	●	●	●	●	●
Neighborhood Entry Sign	11-102-A-13													
Post Sign, Permanent	11-102-A-16	●	●	●	●	●	●	●	●	●	●	●	●	●
Pylon Sign	11-102-A-16	●	●	●	●	●	●	●	●	●	●	●	●	●
<i>Temporary Attached Signs</i>														
Light Pole Banner Sign	11-102-A-5	●	●	●	●	●	●	●	●	●	●	●	●	●
Mounted Banner Sign	11-102-A-7	●	●	●	●	●	●	●	●	●	●	●	●	●
Window Sign, Temporary	11-102-A-24	●	●	●	●	●	●	●	●	●	●	●	●	●
<i>Temporary Freestanding Signs</i>														
Ground Mounted Banner Sign	11-102-A-4	●	●	●	●	●	●	●	●	●	●	●	●	●
Post and Panel Sign	11-102-A-12	●	●	●	●	●	●	●	●	●	●	●	●	●

**Table 11-102-D: Allowed Sign Types per Office, Commercial, Industrial, and Institutional District**

Key: ● = Sign Allowed, Permit Required; ○ = Sign Allowed, No Permit Required Blank = Sign Prohibited	References	O-1	O-2	O-3	O-4	C-2	C-3	C-4	C-5	ICS	I-1	I-2	IB	OS
Post Sign, Temporary	11-102-A-14	○	○	○	○	○	○	○	○	○	○	○	○	○
Sandwich Board Sign	11-102-A-18	○	○	○	○	○	○	○	○	○	○	○	○	○
Yard Sign	11-102-A-25												○	
<b>Notes</b>														
[1] Shall be allowed in portions of the district contained within the VGO District														

### 11-103. Prohibited Signs

- A. **Signs Specifically Prohibited in All Districts.** The following signs, as well as all other signs not expressly permitted by this Section, are prohibited in all districts and shall not be erected, maintained or, except as provided in Section 10-106 of this Code, permitted to continue in any district:
1. Attention-getting devices.
  2. Off-premises identification signs.
  3. Rotating signs, moving signs, or animated signs, except public service signs as expressly authorized in this Section.
  4. Portable signs, unless otherwise allowed by this Article.
  5. Projecting signs, unless otherwise allowed by this Article.
  6. Roof signs.
  7. Temporary signs, unless otherwise allowed by this Article, and except when approved in connection with a temporary use permit (Section 2-113).
  8. Any sign on a tree or utility pole, whether on public or private property.
  9. Any sign on public property, except governmental signs authorized in this Section.
  10. Any sign painted directly on a wall, roof, or fence.

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## 11-104. General Sign Standards

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### A. Sign Measurement.

1. **Area to be Included.** The supporting structure or bracing of a sign shall be omitted in measuring the area of the sign unless such structure or bracing is made part of the message or face of the sign. Where a sign has more than one display face, only one face shall be included in determining the area of the sign.
2. **Area of Signs With Backing.** The area of all signs with backing shall be measured by computing the area of the sign backing.
3. **Area of Signs Without Backing.** The area of all signs without backing shall be measured by computing the area of the smallest regular geometric figures that can separately encompass all words, figures, emblems and other elements of the sign message.
4. **Area of Signs With and Without Backing.** If a sign includes elements both with and without backing, the elements with backing shall be measured per subsection 2 above and the elements without backing shall be measured per subsection 3 above. The resulting figures shall be added together to determine the total sign area.

### B. Allowed Location.

1. All signs regulated by this Article shall be located:
  - a. Outside of any easements, except for sign easements;
  - b. Outside the public right-of-way, except where encroachments are specifically permitted by this Article. If an encroachment into the public right-of-way is proposed, an encroachment agreement must be granted by the authority having jurisdiction over the public right-of-way;
  - c. Outside required sight triangles; and
  - d. So as to not obstruct building or site ingress, egress, or public safety features, such as fire hydrants and standpipes.
2. A sign easement shall be required when a sign serving a common development site is located on a property not owned by the homeowner's/property owner's association. The easement shall allow use and access for maintenance of the sign.

### C. Installation and Structural Standards.

1. **Structural Elements.** The construction and structural components of all signs shall be in accordance with the standards and regulations of Chapter 6 of the Northbrook Municipal Code. All permanent signs shall be constructed of fire-resistant materials and shall be capable of withstanding wind pressures of at least 30 pounds per square foot of surface area and of receiving dead loads based on the actual weight of the structure. In no case shall the structural elements of a pylon sign extend above the top of the sign face.



2. **Minimum Elevation of Certain Signs.** The bottom of every awning, canopy, marquee, wall and pylon sign shall be elevated at least eight feet above grade. Whenever possible wall signs on the same facade shall maintain the same top and bottom elevations above grade.

**D. Illumination.**

1. **Location and Design of Light Source.** Whenever an external artificial light source is used for a sign, such source shall be located, shielded and directed so as not to be directly visible from any public street or private residence. No receptacle or device housing a permitted light source for a sign shall protrude more than 12 inches from the face of the sign or building to which it is attached; provided, however, that a receptacle or device housing a permitted light source for a sign may be located more than 12 inches from the face of the sign if such light source is ground mounted, locked in place, and cannot be redirected.
2. **Level of Illumination.** In no event shall the illumination of any sign, resulting from any internal or external artificial light source, exceed 175-foot candles when measured with a standard light meter held perpendicular to the sign face at a distance equal to the narrowest dimension of such sign face. All artificial illumination shall be so designed, located, shielded, and directed as to prevent the casting of glare or direct light upon adjacent property or streets.
3. **Signs Adjacent to Residential Areas.** Any illuminated sign located on a lot abutting or across a street from, and visible from, any residentially zoned area shall not be illuminated between the hours of 11:00 p.m. and 7:00 a.m. except that such sign may remain illuminated during such time as the activity to which the sign pertains is open for business so long as such sign is not a public or private nuisance.
4. **Flashing Lights Prohibited.** Except for permanent public service signs, institutional bulletin boards with electronic message board displays, and business signs with electronic message board displays expressly permitted by this Section, no flashing, blinking or intermittent lights shall be permitted.

**E. Electronic Message Boards.** Electronic message boards shall only be allowed as permitted sign types in the C-1, I-1, IB and OS Districts and subject to the standards established below.

- a. Signs that incorporate electronic message board displays may only be permitted if they are constructed as monument signs with landscaping around the sign base approved by the Village Manager.
- b. The use of electronic message boards is permitted, whether with text or graphics, provided that all messaging is static and the message changes are to be instantaneous without scrolling, sweeping, dissolves, or other such animations. The illumination of the electronic message sign shall be automated to dim in conjunction with the ambient lighting at various times of the day.
- c. The electronic message board component may comprise no more than 60 percent of the sign's total area.

- d. The message shall not flash. The displayed message may be changed by intermittent lighting changes, but such changes shall not exceed six per minute in the I-1, IB and OS Districts, and not to exceed more than two (2) changes per day in the C-1 District.
- e. All signs with an electronic display shall comply with the restrictions on hours and intensity of illumination established in Section 11-104-D of this Code.
- f. No more than one electronic message board display shall be permitted on any one lot provided, however, that lots in the IB or OS zoning districts that exceed 200 acres in size and have frontage on more than one public street may have up to two electronic message board displays so long as such displays are:
  - i. Separated by a minimum of 1,000 linear feet; and
  - ii. Located on separate public street frontages.
- g. No electronic message boards shall be located within 1,000 lineal feet of any other sign with an electronic message board, and no electronic message board shall be within 350 feet of a dwelling unit.
- h. Any sign with an electronic message board must satisfy all Illinois Department of Transportation (IDOT) requirements and regulations for outdoor advertising.
- i. In addition to the above conditions, any sign with an electronic display that is to be located within 250 feet of a principal residential structure shall also require the issuance of a Special Permit pursuant to Section 2-113 of this Code.

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## 11-105. Permanent Building Sign Standards

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### A. Awning Sign.

1. **Maximum Area.** Awning signs shall have a maximum area of 50 percent of the area of the awning.
2. **Maximum Number of Signs.** The following standards apply unless otherwise required by state law or regulation, such as the Illinois Municipal Code (65 ILCS 5/11-13-1).
  - a. **Single-Tenant and Common Entrance Buildings.** A maximum of one awning sign per property shall be allowed. For any building having more than one frontage, a maximum of one awning sign shall be allowed per frontage.
  - b. **Multi-Tenant Buildings.** A maximum of one awning sign per tenant space shall be allowed. For any tenant space having more than one frontage, a maximum of one awning sign shall be allowed per frontage.
3. **Minimum Elevation Above Grade.** Awning signs shall have a minimum elevation above grade of eight feet.
4. **Maximum Number of Sign Faces.** Awning signs shall have a maximum of one sign face.

5. **Illumination.** Awning signs shall be externally illuminated only.
6. **Location.** Awning signs shall be located on awnings that extend over ground floor windows or doors only.

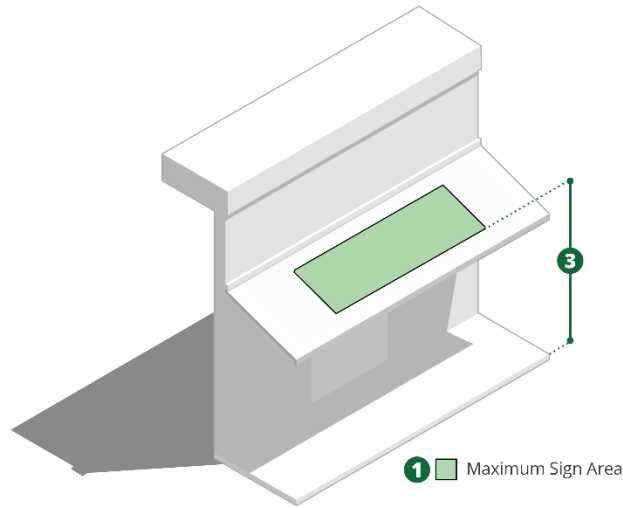


Figure 1 Awning Sign

#### B. Projecting Sign.

1. **Maximum Area.**
  - a. **Building-Mounted Projecting Sign.** Building mounted projecting signs shall have a maximum area of 25 square feet.
  - b. **Canopy-Mounted Projecting Sign.** Canopy mounted projecting signs shall have a maximum area of four square feet.
2. **Maximum Height.** A projecting sign shall not extend above the roofline of the building to which it is attached.
3. **Maximum Projection.** A projecting sign shall have a maximum projection of four feet from the building or canopy to which it is attached.
4. **Minimum Elevation Above Grade.** Projecting signs shall have a minimum elevation of 8 feet above grade.
5. **Maximum Number of Signs.** The following standards apply unless otherwise required by state law or regulation, such as the Illinois Municipal Code (65 ILCS 5/11-13-1).
  - a. **Single-Tenant and Common Entrance Buildings.** A maximum of one projecting sign shall be allowed per property.

- b. **Multi-Tenant Buildings.** A maximum of one projecting sign shall be allowed per tenant space.
- 6. **Maximum Number of Sign Faces.** Projecting signs shall have a maximum of two sign faces.
- 7. **Illumination.** Projecting signs shall be externally illuminated only.
- 8. **Location.** Projecting signs shall be mounted on a building or canopy only.

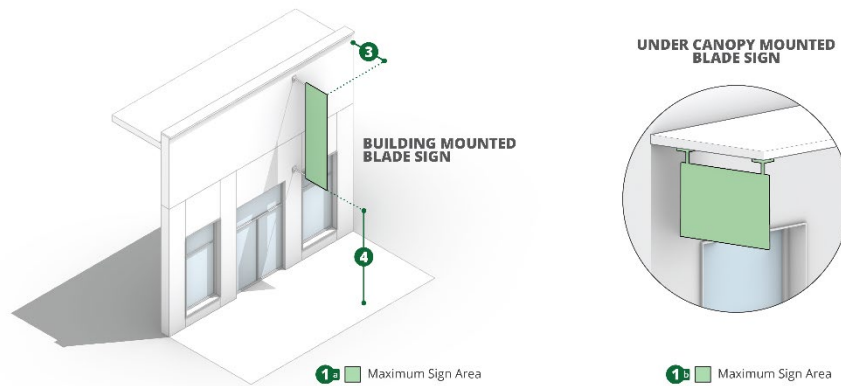


Figure 2 Projecting Sign

### C. Wall Sign.

#### 1. Maximum Area.

- a. **Single-Family, Multifamily, and Mixed-Use Districts and C-1 District.** Wall signs shall not exceed 25 square feet per sign face or covering more than 5 percent of the wall to which it is affixed, whichever is less.
- b. **Office, Commercial, Industrial, Institutional and Open Space Districts.**
  - i. Wall signs shall not exceed 100 square feet or 5 percent of the wall to which it is affixed, whichever is less.
  - ii. In the O-3 and O-4 District, wall signs exceeding 5 percent of the wall to which they are affixed may be approved through a Special Permit as specified in Section 2-112.
- c. **C-4 District.**
  - i. Wall signs for tenant spaces in buildings in the C-4 District shall not exceed one hundred (100) square feet in sign face.
  - ii. Wall signs at Mall Building entrances shall not exceed one hundred fifty (150) square feet in sign face.

2. **Maximum Height.** Wall signs shall not extend above the tallest point of the facade upon which the sign is placed.
3. **Projection.** Wall signs shall not project more than 12 inches from the face of the structure on which they are located.
4. **Minimum Elevation of Certain Signs.** Whenever possible wall signs on the same facade shall maintain the same top and bottom elevations above grade.

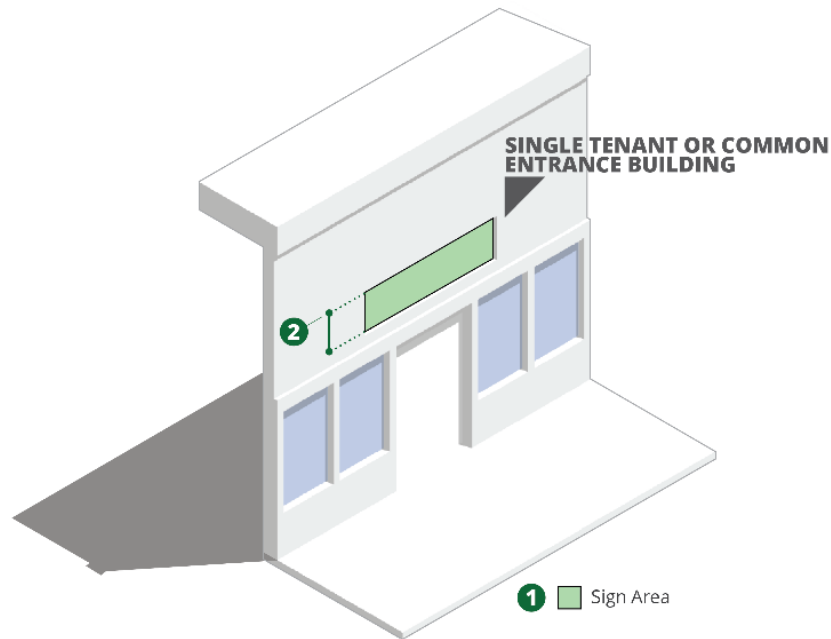


Figure 3 Wall Sign

**D. Window Sign, Permanent.**

1. **Maximum Area.** Permanent window signs shall have a maximum area of 50 percent of the square footage of the individual window on which the sign shall be located.
2. **Sign Copy.** Permanent window signs shall be applied vinyl only.
3. **Illumination.** Illumination of permanent window signs is prohibited.
4. **Location.** Permanent window signs may be located on ground floor or upper floor windows.

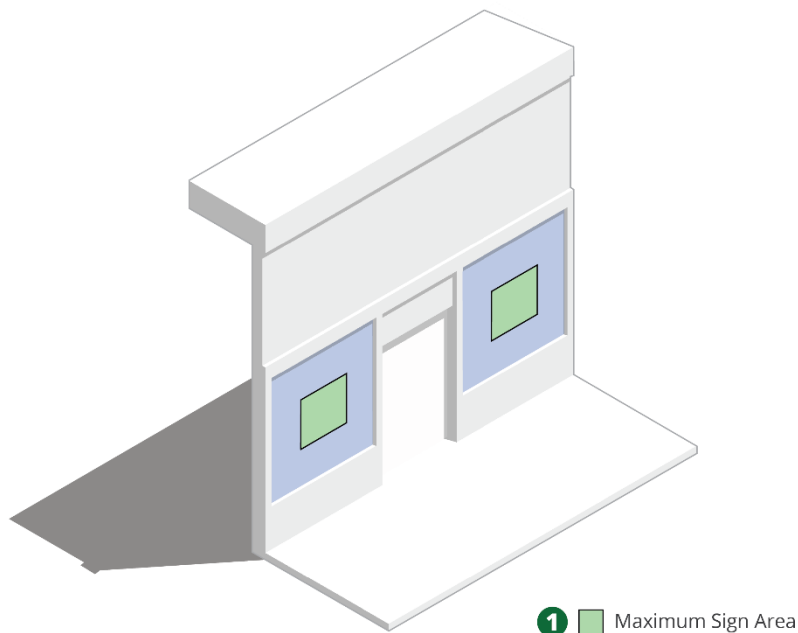


Figure 4 Window Sign, Permanent

## 11-106. Permanent Ground Sign Standards

### A. Drive-Through Sign.

1. **Total Maximum Area.** Drive-through signs shall have a total maximum area of 80 square feet.
2. **Maximum Area Per Sign.** Drive-through signs shall have a maximum area per sign of 40 square feet.
3. **Maximum Number of Signs.** The following standards apply unless otherwise required by state law or regulation, such as the Illinois Municipal Code (65 ILCS 5/11-13-1).
  - a. **Maximum Number of Signs per Drive-Through Lane.** A maximum of two drive-through signs per drive-through lane shall be permitted.
4. **Maximum Number of Sign Faces per Sign.** A maximum of one sign face per drive-through sign shall be permitted.
5. **Sign Copy.** A drive-through sign may be comprised of 100 percent of an electronic message board, meeting all requirements of Section 11-102-D.
6. **Illumination.** Drive-through signs shall be internally illuminated only.
7. **Location.**
  - a. Drive-through signs shall be located within five feet of the drive-through lane(s).
  - b. Drive-through signs shall be set back a minimum of five feet from all property lines.

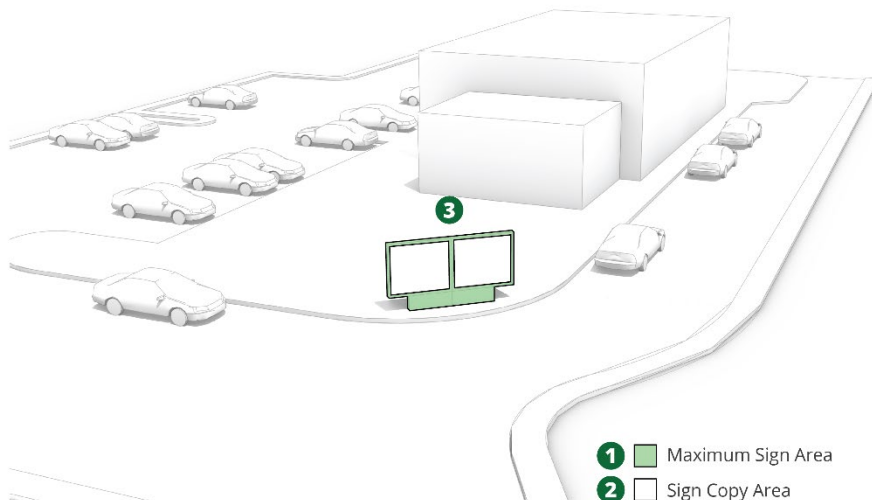


Figure 5 Drive-Through Sign

**B. On-Site Circulation Safety Sign.**

1. **Maximum Area.** On-site circulation safety signs shall have a maximum area of six square feet.
2. **Maximum Height.** On-site circulation safety signs shall have a maximum height of four feet.
3. **Maximum Number of Signs.** The following standards apply unless otherwise required by state law or regulation, such as the Illinois Municipal Code (65 ILCS 5/11-13-1).
  - a. A maximum number of two on-site circulation safety signs per site entrance/exit and two per drive aisle, internal access drive, or drive through lane intersection shall be permitted.
4. **Maximum Number of Sign Faces.** A maximum of two sign faces per on-site circulation safety sign shall be permitted.
5. **Illumination.** On-site circulation safety signs shall be illuminated only as deemed necessary by the Village Manager.
6. **Location.** On-site circulation safety signs shall be set back a minimum of five feet from all property lines.

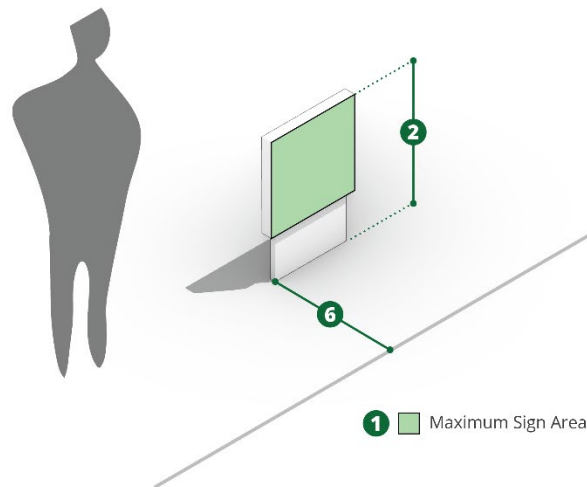


Figure 6 On-Site Circulation Safety Sign



### C. Monument Sign.

#### 1. Single-tenant Monument Signs.

##### a. Maximum Area.

##### i. Single-Family, Multifamily, and Mixed-Use Districts.

- a) **MFRC, RLC, and VGRC Districts.** Single-tenant monument signs shall have a maximum area of 50 square feet.
- b) **All Other Districts.** Single-tenant monument signs shall have a maximum area of 25 square feet.

##### ii. Office, Commercial, Industrial, and Institutional and Open Space Districts.

Single-tenant monument signs shall have a maximum area of 100 square feet.

##### b. Maximum Height.

##### i. Single-Family, Multifamily, and Mixed-Use Districts.

- a) **MFRC, RLC, and VGRC Districts.** Single-tenant monument signs shall have a maximum height of eight feet.
- b) **All Other Districts.** Single-tenant monument signs shall have a maximum height of six feet.

##### ii. Office, Commercial, Industrial, and Institutional Districts.

Single-tenant monument signs shall have a maximum height of eight feet.

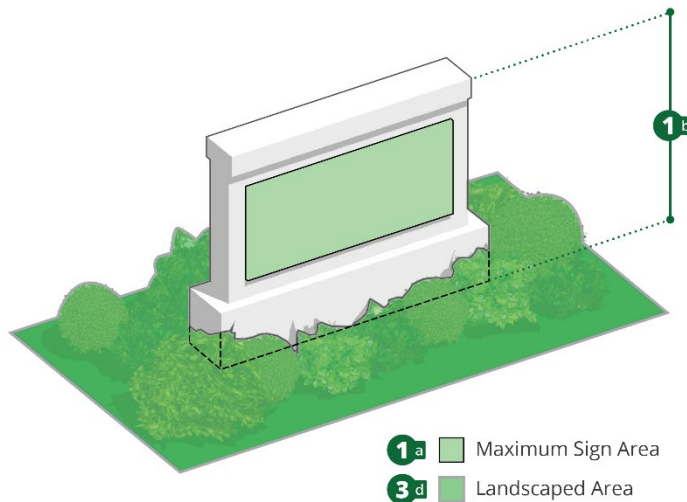


Figure 7 Single-Tenant Monument Sign

## 2. Multi-Tenant Monument Signs.

### a. Maximum Area.

#### i. Single-Family, Multifamily, and Mixed-Use Districts.

- a) **MFRC, RLC, and VGRC Districts.** Multi-tenant monument signs shall have a maximum area of 75 square feet.
- b) **All Other Districts.** Multi-tenant monument signs shall have a maximum area of 25 square feet.

#### ii. Office, Commercial, Industrial, and Institutional Districts.

Multi-tenant monument signs shall have a maximum area of 100 square feet.

### b. Maximum Height.

#### i. Single-Family, Multifamily, and Mixed-Use Districts.

- a) **MFRC, RLC, and VGRC Districts.** Multi-tenant monument signs shall have a maximum height of eight feet.
- b) **All Other Districts.** Multi-tenant monument signs shall have a maximum height of six feet.

#### ii. Office, Commercial, Industrial, and Institutional Districts.

Multi-tenant monument signs shall have a maximum height of eight feet.

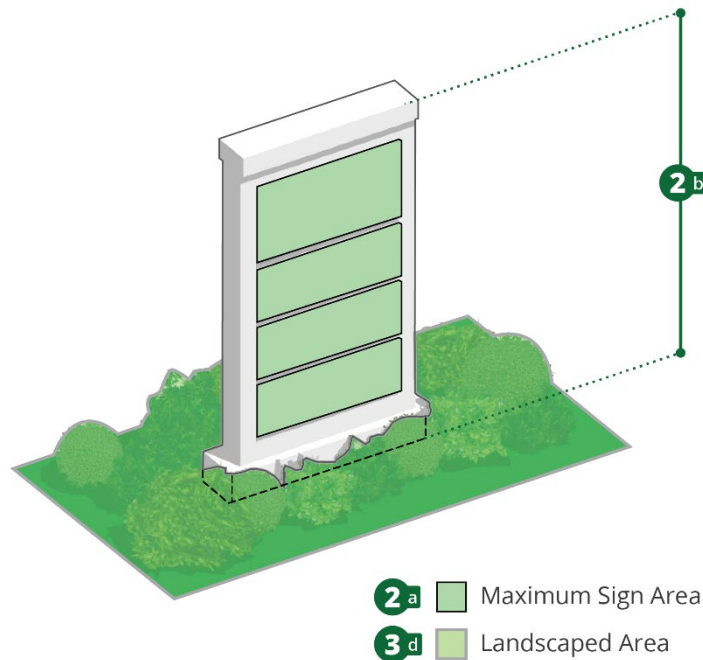


Figure 8 Multi-Tenant Monument Sign

### 3. All Monument Signs.

#### a. Maximum Number.

- i. **RS, VGRC, Residential Portions of the MFRC and RLC Districts.** A maximum of one monument sign shall be allowed per 300 feet of lot frontage. Each monument sign shall be at least 300 feet from a monument sign on the same lot.
- ii. **C-2 District.** A maximum of one monument sign shall be allowed per 200 feet of lot frontage. Each monument sign shall be located at least 200 feet from a monument sign on the same lot.
- iii. **All Other Districts.** A maximum of one multi-tenant monument sign shall be allowed per parcel.

#### b. Sign Copy.

- i. One-hundred percent of any monument sign may be individually affixed letters, raceway letters, applied vinyl, or be printed, etched, or otherwise incorporated directly on the sign's backing plate.
- ii. If channel letters are mounted on a raceway, the sign shall be designed in a manner that minimizes the visibility of the raceway.

#### c. Illumination.

Internal or external illumination of monument signs is permitted.

#### d. Landscape.

- i. A landscape area at the base of any monument sign shall be required to be planted and maintained by the property owner.
- ii. The minimum size of the landscape area shall be equal to half of the square footage of the sign area of the associated sign.
- iii. Landscape areas shall be planted with shrubs, native grasses, annuals, and/or perennials at a rate of one planting per three square feet of required landscape area.

#### e. Location.

Monument signs shall be set back a minimum of 6 feet from all property lines.

### D. Neighborhood Entry Sign.

1. **Maximum Area.** Neighborhood entry signs shall have a maximum area of 25 square feet.
2. **Maximum Height.** Neighborhood entry signs shall have a maximum height of six feet.
3. **Maximum Number of Signs.** The following standards apply unless otherwise required by state law or regulation, such as the Illinois Municipal Code (65 ILCS 5/11-13-1).

- a. **Maximum Number of Signs per Development Site Frontage Adjacent to Street Right of Way.** A maximum of one sign per development site frontage adjacent to street right-of-way is permitted.
- b. **Maximum Number of Sign Faces.** Neighborhood entry signs shall have a maximum of two sign faces.
4. **Sign Copy.**
  - a. Neighborhood entry signs shall be individually affixed letters, applied vinyl, or be printed, etched, or otherwise incorporated directly on the sign's backing plate.
  - b. Box/cabinet signs are prohibited.
5. **Illumination.** Neighborhood entry signs shall be externally or backlight illuminated only.
6. **Landscape.**
  - a. A landscape area at the sign base shall be required to be planted and maintained by the property owner in perpetuity.
  - b. The minimum size of the landscape area shall be equal to half of the square footage of the sign area of the associated sign.
  - c. Landscape areas shall be planted with shrubs, native grasses, annuals, and/or perennials at a rate of one planting per three square feet of required landscape area.
7. **Location.** Shall be located at residential subdivision entryways and neighborhood gateways and shall meet all location and encroachment standards as detailed in Section 11-104-B.

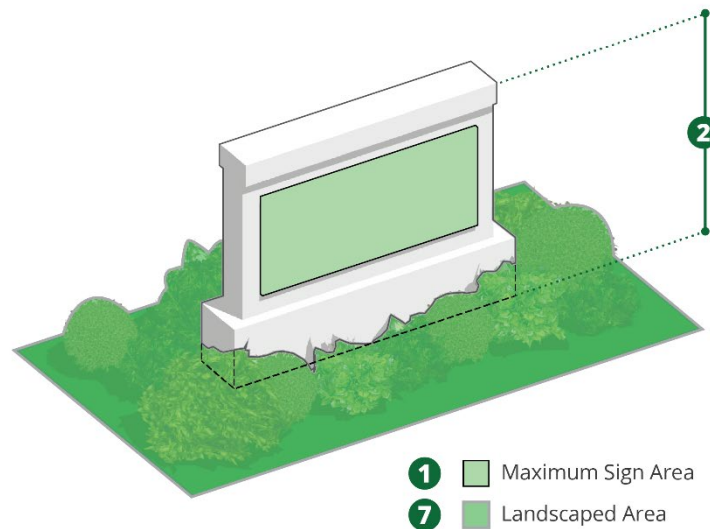


Figure 9 Neighborhood Entry Sign

**E. Post Sign, Permanent.**

1. **Maximum Area.** Permanent post signs shall have a maximum area of six square feet.
2. **Maximum Height.** Permanent post signs shall have a maximum height of four feet.
3. **Maximum Number of Signs.** The following standards apply unless otherwise required by state law or regulation, such as the Illinois Municipal Code (65 ILCS 5/11-13-1).
  - a. **Maximum Number of Signs per Property.** A maximum of one permanent post sign per property is permitted.
4. **Maximum Number of Sign Faces.** Permanent post signs shall have a maximum number of two sign faces.
5. **Materials.**
  - a. Sign face shall be made of durable vinyl, plastic, or comparable material.
  - b. Frames shall be made of metal, PVC, wood, or a similarly durable material purpose made for outdoor display.
6. **Illumination.** Permanent post signs shall not be illuminated.
7. **Location.** Permanent post signs shall be set back a minimum of six feet from the front and corner side lot lines.

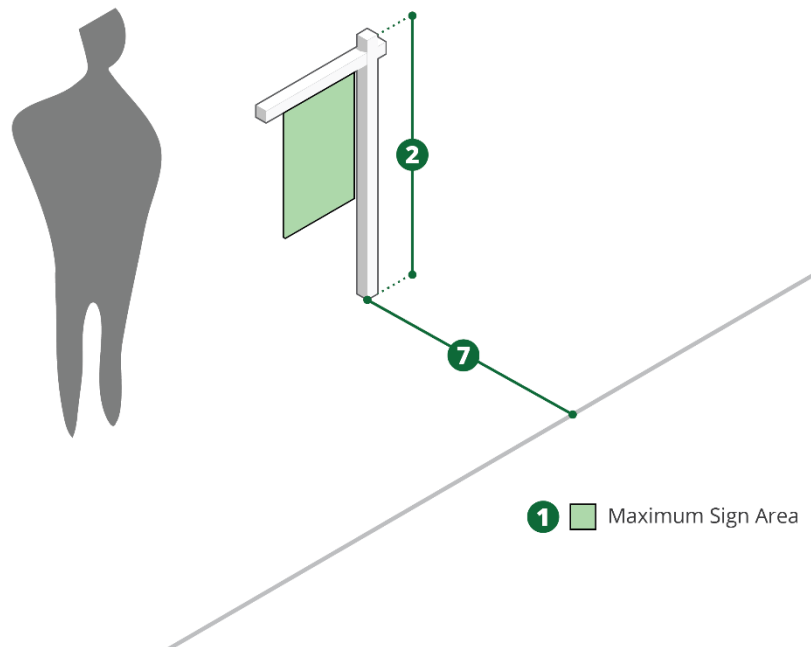


Figure 10 Post Sign

**F. Pylon Sign.**

1. **Maximum Area.** Pylon signs shall have a maximum area of 75 square feet.
2. **Maximum Height.** Pylon signs shall have a maximum height of 20 feet.
3. **Maximum Number of Signs.** The following standards apply unless otherwise required by state law or regulation, such as the Illinois Municipal Code (65 ILCS 5/11-13-1).
  - a. **Maximum Number of Signs per Lot.** A maximum of one pylon sign per 300 feet of lot frontage per lot is permitted.
4. **Maximum Number of Sign Faces.** Pylon signs shall have a maximum number of two sign faces.
5. **Illumination.** Pylon signs shall be internally illuminated only.
6. **Location.** Pylon signs shall be set back a minimum of 15 feet from all property lines.

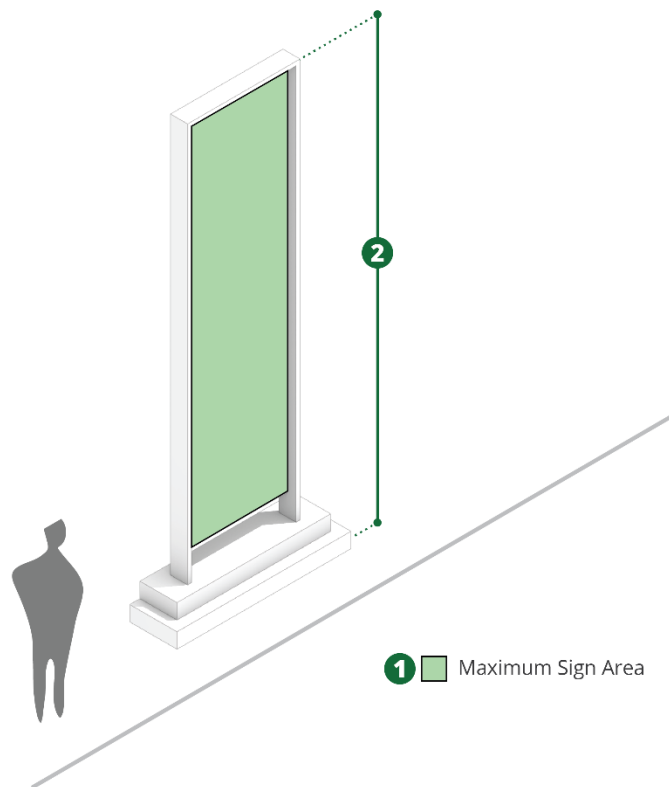


Figure 11 Pylon Sign

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## 11-107. Temporary Attached Sign Standards

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### A. Light Pole Banner Sign.

1. **Maximum Height.** Light pole banner signs shall have a maximum height of 12 feet.
2. **Maximum Width.** Light pole banner signs shall have a maximum width of two and one-half feet.
3. **Minimum Clearance.**
  - a. A light pole banner attached to a light pole owned/leased by a power company along a public street shall have a minimum clearance of eight feet.
  - b. A light pole banner attached to a light pole owned/leased by a power company in any other location shall have a minimum clearance of eight feet.
  - c. A light pole banner attached to a privately owned light pole shall have a minimum clearance of eight feet.
4. **Maximum Number of Signs per Light Pole.** The following standards apply unless otherwise required by state law or regulation, such as the Illinois Municipal Code (65 ILCS 5/11-13-1).
  - a. **Single-Family, Multifamily, and Mixed-Use Districts.** A maximum of one light pole banner sign per light pole shall be permitted.
  - b. **Office, Commercial, Industrial, Institutional, and Open Space Districts.** A maximum of two light pole banner signs per light pole shall be permitted.
5. **Maximum Number of Sign Faces.** Light pole banner signs shall have a maximum of two sign faces.
6. **Illumination.** Light pole banner signs shall not be illuminated.
7. **Location.**
  - a. Light pole banner signs shall be attached to functioning light poles only.
  - b. Light pole banner signs shall not be attached to wooden poles.
8. **Duration of Display.** The following standards apply unless otherwise required by state law or regulation, such as the Illinois Municipal Code (65 ILCS 5/11-13-1).
  - a. Light pole banner signs shall not be limited in duration of display so long as all maintenance requirements are met (Section 11-110).

### 9. Other Provisions.

- a. Light pole banner signs shall have wind flaps or utilize wind deflecting mounting brackets.
- b. Brackets shall be painted to match the color of the light pole and shall be removed when the light pole banner is removed.
- c. The applicant shall be required to provide a release or hold harmless to the owner of the light pole and the Village prior to the display of a light pole banner in a public right-of-way.

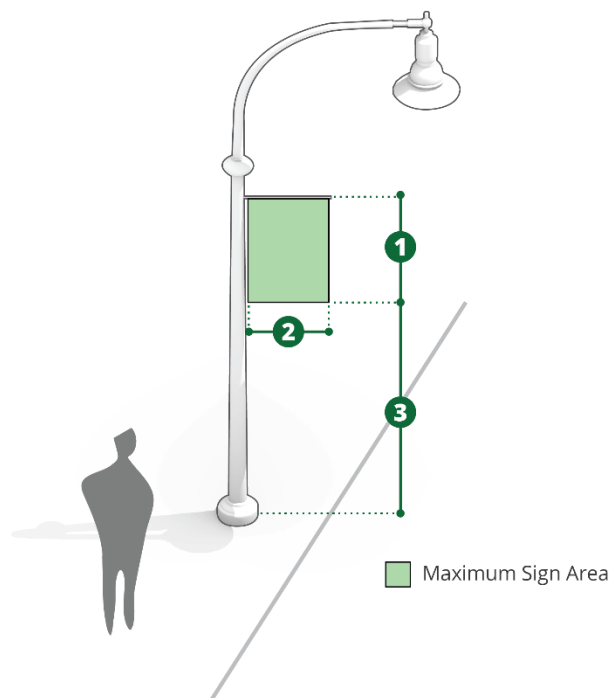


Figure 12 Light Pole Banner Sign

### B. Mounted Banner Sign.

1. **Single Tenant Or Common Entrance Building.** The following standards apply unless otherwise required by state law or regulation, such as the Illinois Municipal Code (65 ILCS 5/11-13-1).
  - a. **Maximum Number of Signs per Wall.** A maximum of one mounted banner sign shall be allowed per wall.
  - b. **Duration of Display.**
    - i. Mounted banner signs shall have a duration of display of a maximum of 30 days.



- ii. A maximum of two mounted banner signs shall be displayed per calendar year.
- 2. **Multi-Tenant Building.** The following standards apply unless otherwise required by state law or regulation, such as the Illinois Municipal Code (65 ILCS 5/11-13-1).
  - a. **Maximum Number of Signs.** A maximum of one mounted banner sign shall be permitted per tenant space.
  - b. **Duration of Display.**
    - i. Multi-tenant building mounted banner signs shall have a duration of display of a maximum of 30 days.
    - ii. One mounted banner sign shall be in use per multi-tenant building concurrently.
    - iii. Multi-tenant building mounted banner signs shall be limited to one per tenant space per calendar year.

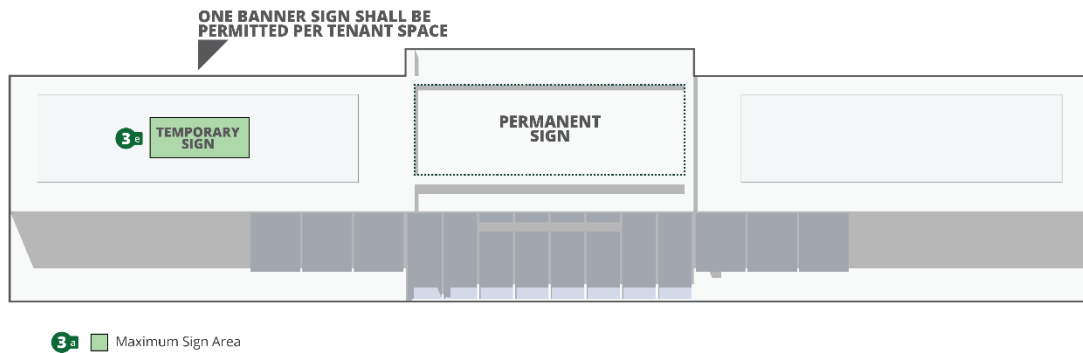


Figure 13 Mounted Banner Sign

- 3. **All Mounted Banner Signs.**
  - a. **Maximum Area.**
    - i. **Single-Family, Multifamily, and Mixed-Use Districts.**
      - a) **MFRC, RLC, and VGRC Districts.** Mounted banner signs shall have a maximum area of 25 square feet.
      - b) **All Other Districts.** Mounted banner signs are not permitted.
    - ii. **Office, Commercial, Industrial, Institutional, and Open Space Districts.** Mounted banner signs shall have a maximum area of 25 square feet.

- b. **Maximum Projection.** Mounted banner signs shall be affixed flat against the building or fence to which it is mounted.
- c. **Maximum Number of Sign Faces.** The following standards apply unless otherwise required by state law or regulation, such as the Illinois Municipal Code (65 ILCS 5/11-13-1).
  - i. Mounted banner signs shall have a maximum of one sign face.
- d. **Illumination.** Mounted banner signs shall not be illuminated.
- e. **Location.**
  - i. Mounted banner signs shall be located on a building wall, meeting the location standards for permanent wall signs (Table 11-102-D).
  - ii. Mounted banner signs shall be located on a fence meeting all standards of Section 10-108.

#### C. Window Sign, Temporary.

- 1. **Maximum Area.** Temporary window signs shall have a maximum area of 50 percent of the square footage of the individual window on which the sign shall be located.
- 2. **Location.** Temporary window signs shall be located on ground floor windows or door only.
- 3. **Illumination.** Temporary window signs shall not be illuminated.
- 4. **Duration of Display.** The following standards apply unless otherwise required by state law or regulation, such as the Illinois Municipal Code (65 ILCS 5/11-13-1).
  - a. The duration of display of temporary window signs shall not be limited so long as all maintenance requirements are met (Section 11-110)

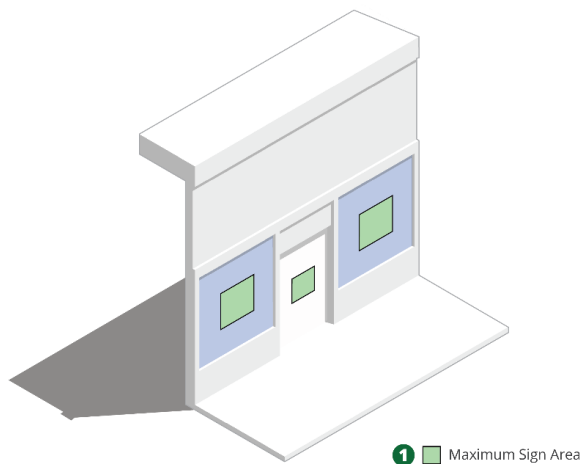


Figure 14 Window Sign, Temporary

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## 11-108. Temporary Freestanding Sign Standards

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### A. Ground Mounted Banner Sign.

#### 1. Single Tenant Or Common Entrance Building.

- a. **Duration of Display.** The following standards apply unless otherwise required by state law or regulation, such as the Illinois Municipal Code (65 ILCS 5/11-13-1).
  - i. Single tenant or common entrance building ground mounted banner signs shall have a duration of display of a maximum of 30 days.
  - ii. Single tenant or common entrance building ground mounted banner signs shall have a duration of display of two per calendar year.

#### 2. Multi-Tenant Building.

- a. **Duration of Display.** The following standards apply unless otherwise required by state law or regulation, such as the Illinois Municipal Code (65 ILCS 5/11-13-1).
  - i. Multi-tenant building ground mounted banner signs shall have a duration of display of a maximum of 30 days.
  - ii. The property owner shall be responsible for determining which tenants may display.
  - iii. Multi-tenant building ground mounted banner signs shall have a duration of display of one per tenant space per calendar year.

#### 3. All Ground Mounted Banner Signs.

- a. **Maximum Area.** Ground mounted banner signs shall have a maximum area of 32 square feet.
- b. **Maximum Height.** Ground mounted banner signs shall have a maximum height of eight feet.
- c. **Maximum Number of Signs per Property.** The following standards apply unless otherwise required by state law or regulation, such as the Illinois Municipal Code (65 ILCS 5/11-13-1).
  - i. A maximum of one ground mounted banner sign per property shall be permitted.
- d. **Maximum Number of Sign Faces.**
  - i. **MFRC, RLC, and VGRC Districts.** Ground mounted banner signs shall have a maximum of one sign face.
  - ii. **Office, Commercial, Industrial, Institutional, and Open Space Districts.** Ground mounted banner signs shall have a maximum of two sign faces.

e. **Sign Materials.**

- i. Ground mounted banner sign banners shall be made of cloth, canvas, vinyl, or other similarly durable material purpose made for outdoor display.
- ii. Ground mounted banner sign bases and frames shall be made of vinyl, steel, or other similarly durable material purpose made for outdoor display with a minimum width of three inches.

f. **Illumination.** Ground mounted banner signs shall not be illuminated.

g. **Location.** Ground mounted banner signs shall be set back a minimum of six feet from all property lines.

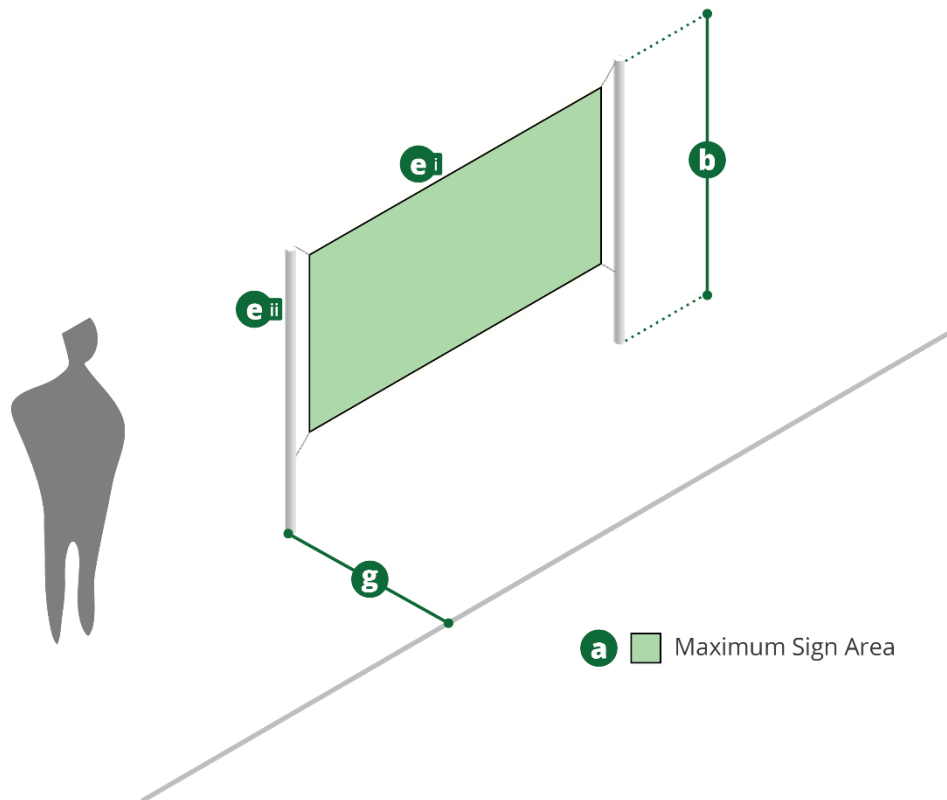
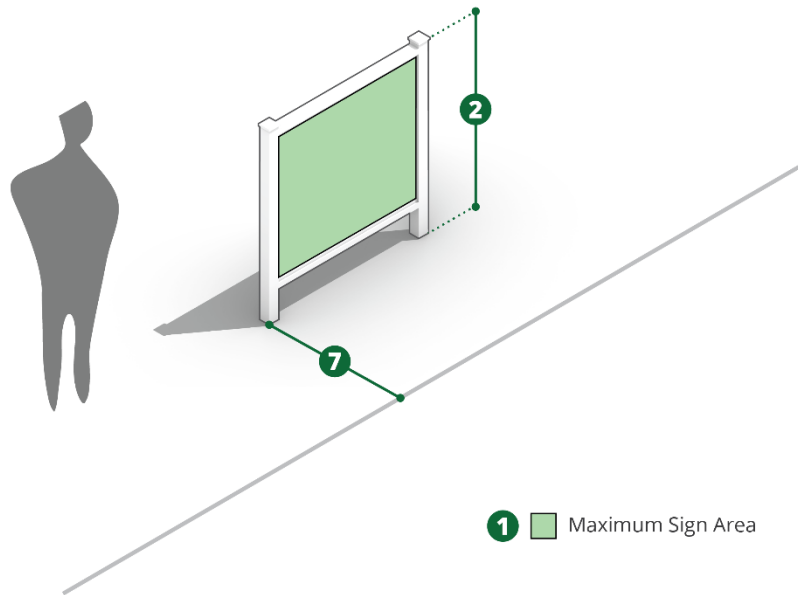


Figure 15 Ground Mounted Banner Sign

**B. Post and Panel Sign.**

1. **Maximum Area.** Post and panel signs shall have a maximum area of 12 square feet.
2. **Maximum Height.** Post and panel signs shall have a maximum height of eight feet.
3. **Maximum Number of Signs per Development Site Frontage Adjacent to Street Right-Of-Way.** The following standards apply unless otherwise required by state law or regulation, such as the Illinois Municipal Code (65 ILCS 5/11-13-1).
  - a. A maximum of one post and panel sign per development site frontage adjacent to street right-of-way shall be permitted.
4. **Maximum Number of Sign Faces.**
  - a. **MFRC, RLC, and VGRC Districts.** Post and panel signs shall have a maximum of one sign face.
  - b. **Office, Commercial, Industrial, Institutional, and Open Space Districts.** Post and panel signs shall have a maximum of two sign faces.
5. **Sign Materials.**
  - a. Post and panel sign faces shall be made of durable vinyl, plastic, or comparable material.
  - b. Post and panel sign frames shall be made of metal, PVC, wood, or a similarly durable material purpose made for outdoor display.
6. **Illumination.** Post and panel signs shall not be illuminated.
7. **Location.** Post and panel signs shall be set back a minimum of six feet from all property lines.
8. **Duration of Display.** The following standards apply unless otherwise required by state law or regulation, such as the Illinois Municipal Code (65 ILCS 5/11-13-1).
  - a. Post and panel signs shall have a duration of display of a maximum of 30 days.
  - b. If the property on which the sign shall be placed is actively marketed for sale or lease the duration of display shall be until the property is no longer actively marketed for sale or lease so long as all maintenance requirements are met (Section 11-110).
  - c. Post and panel signs shall have a duration of display of up to one per calendar year.



*Figure 16 Post and Panel Sign*

**C. Post Sign, Temporary.**

1. **Maximum Area.** Temporary post signs shall have a maximum area of six square feet.
2. **Maximum Height.** Temporary post signs shall have a maximum height of four feet.
3. **Maximum Number of Signs.** The following standards apply unless otherwise required by state law or regulation, such as the Illinois Municipal Code (65 ILCS 5/11-13-1).
  - a. **Maximum Number of Signs per Property.** A maximum of one temporary post sign per property shall be permitted.
  - b. **Maximum Number of Sign Faces.** Temporary post signs shall have a maximum of two sign faces.
4. **Materials.**
  - a. Temporary post sign faces shall be made of durable vinyl, plastic, or comparable material.
  - b. Temporary post sign frames shall be made of metal, PVC, wood, or a similarly durable material purpose made for outdoor display.
5. **Illumination.** Temporary post signs shall not be illuminated.
6. **Location.** Temporary post signs shall be set back a minimum of six feet from all property lines.
7. **Duration of Display.** The following standards apply unless otherwise required by state law or regulation, such as the Illinois Municipal Code (65 ILCS 5/11-13-1).
  - a. **Single-Family, Multifamily, and Mixed-Use Districts.**
    - i. Temporary post signs shall have a duration of display of a maximum of 30 days.
    - ii. Temporary post signs shall have a duration of display of two per calendar year.
  - b. **Office, Commercial, Industrial, Institutional, and Open Space Districts.**
    - i. **Single Tenant or Common Entrance Building.**
      - a) Temporary post signs shall have a duration of display of a maximum of 30 days.
      - b) Temporary post signs shall have a duration of display of two per calendar year.
    - ii. **Multi-Tenant Building.**
      - a) Temporary post signs shall have a duration of display of a maximum of 30 days.
      - b) The property owner shall be responsible for determining which tenants may display temporary post signs.

- c) Temporary post signs shall have a duration of display of one per tenant space per calendar year.

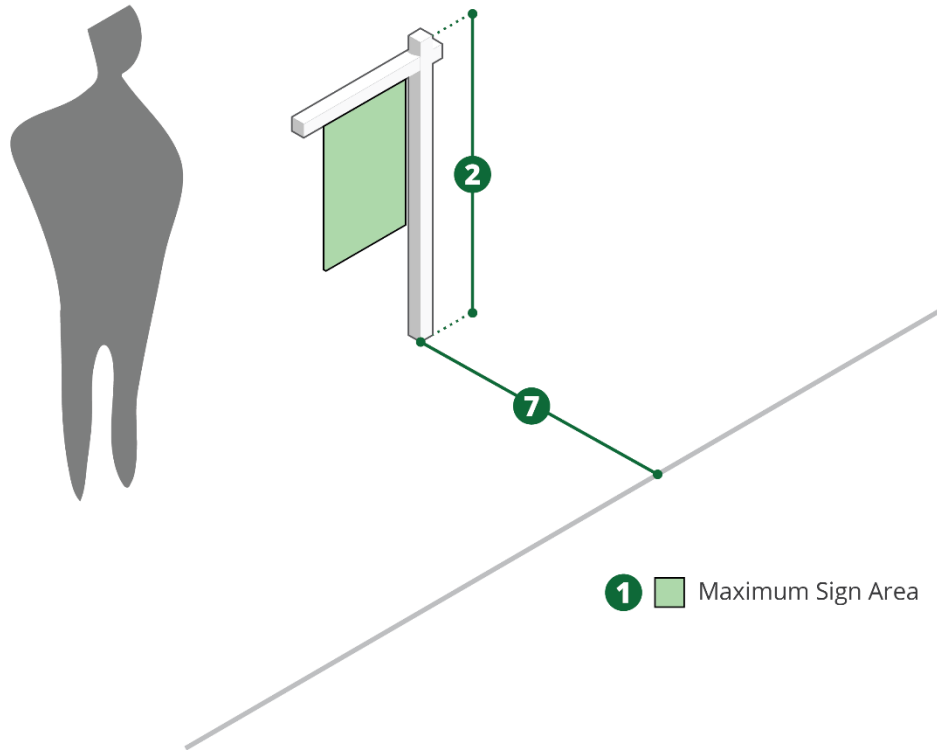


Figure 17 Post Sign, Temporary

#### D. Sandwich Board Sign.

1. **Maximum Area.** Sandwich board signs shall have a maximum area of six square feet.
2. **Maximum Height.** Sandwich board signs shall have a maximum height of four feet.
3. **Maximum Number of Signs.** The following standards apply unless otherwise required by state law or regulation, such as the Illinois Municipal Code (65 ILCS 5/11-13-1).
  - a. **Maximum Number of Signs per Single Tenant or Common Entrance Building Frontage Adjacent to Street ROW.** A maximum of one sandwich board sign per single tenant or common entrance building frontage adjacent to street right-of-way shall be permitted.
  - b. **Maximum Number of Signs per Multi-Tenant Space with Frontage Adjacent to Public Sidewalk or Internal Pedestrian Walkway.** A maximum of one sandwich board sign per multi-tenant space with frontage adjacent to public sidewalk or internal pedestrian walkway shall be permitted.



- c. **Maximum Number of Sign Faces.** Sandwich board signs shall have a maximum of two sign faces.
- 4. **Materials.**
  - a. Sandwich board sign faces shall be made of vinyl, plastic, chalkboard, marker board, or comparable material.
  - b. Sandwich board sign frames shall be made of metal, plastic, or a similarly durable material purpose made for outdoor display.
- 5. **Illumination.** Sandwich board signs shall not be illuminated.
- 6. **Location.**
  - a. Sandwich board signs shall be separated from any other sidewalk signs by at least 15 feet.
  - b. Sandwich board signs shall be placed in a manner to preserve a continuous sidewalk width of a minimum of five feet.
  - c. Sandwich board signs shall not block points of ingress or egress.
  - d. Sandwich board signs shall be placed no more than six feet from the building entrance of the building or tenant space of a building to which the sign is associated.
- 7. **Duration of Display.** The following standards apply unless otherwise required by state law or regulation, such as the Illinois Municipal Code (65 ILCS 5/11-13-1).
  - a. Sandwich board signs shall be displayed during the operating hours of the use to which the sign is associated.
- 8. **Other Limitations.**
  - a. The property owner shall be required to provide a release or hold harmless to the Village prior to the display of a freestanding sandwich board sign in a public right-of-way.
  - b. Sandwich board signs shall be securely anchored into the ground or secured in a portable base designed for such function.

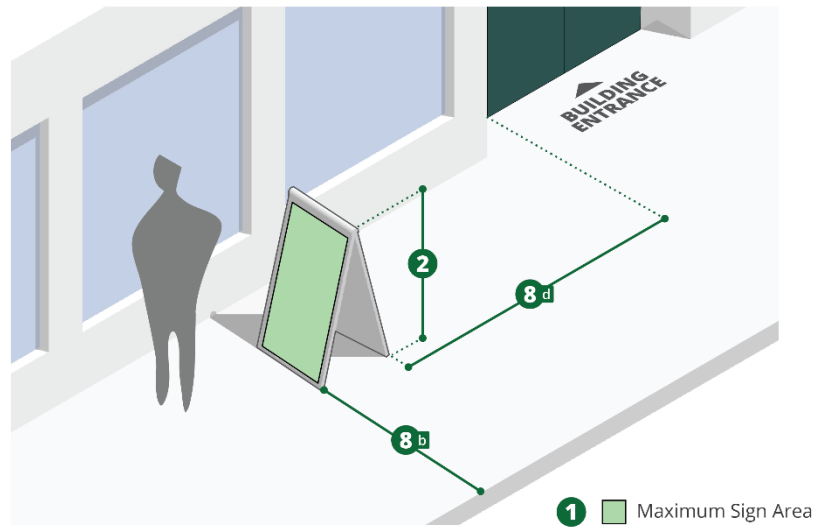
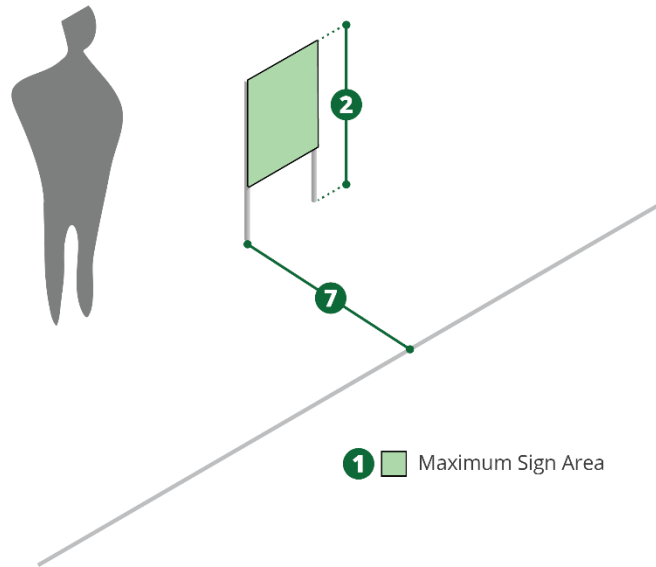


Figure 18 Sandwich Board Sign

#### E. Yard Sign.

1. **Maximum Area.** Yard signs shall have a maximum area of six square feet.
2. **Maximum Height.** Yard signs shall have a maximum height of four feet.
3. **Maximum Number of Signs.** The following standards apply unless otherwise required by state law or regulation, such as the Illinois Municipal Code (65 ILCS 5/11-13-1).
  - a. In the IB District, a maximum of one yard sign may be displayed for every 100 feet of lot frontage.
  - b. The maximum number of yard signs shall not be restricted in other districts in which the sign type is allowed.
4. **Maximum Number of Sign Faces.** Yard signs shall have a maximum of two sign faces.
5. **Animation or Automatically Changing Graphics.** Yard signs shall not incorporate animated or automatically changing graphics.
6. **Illumination.** Yard signs shall not be illuminated.
7. **Location.** Yard signs shall be set back a minimum of six feet from all property lines.
8. **Secure Anchoring Required.** Yard signs shall be securely anchored into the ground with a metal, plastic, or wood stake.



*Figure 19 Yard Sign*

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### 11-109. IB District Temporary Sign Plan

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Uses in the IB District may submit a temporary sign plan to the Village Manager for review and approval. The temporary sign plan shall:

- A. Be approved annually,
- B. Account for all temporary signs utilized on the subject property. Temporary sign permits shall not be issued for temporary signs not identified in the temporary sign plan,
- C. Allow for deviations in the minimum or maximum number of days allowed per display period,
- D. Allow for deviations in the minimum required separation between display periods,
- E. Not allow standards not otherwise mentioned in subsections C and D above to be modified or exceeded, and
- F. Temporary signs displayed for a period of 48 hours or less per week shall be exempt from the requirements of this Section and may be included in the temporary sign plan.

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### 11-110. Maintenance and Abandonment

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- A. **Sign Maintenance.** The owner of a sign and the owner of the premises on which such sign is located shall be jointly and severally liable to maintain such sign, including its illumination sources, in compliance with this Code and all applicable laws, in a safe and secure condition, and in a neat and orderly condition and good working order at all times, and to prevent the development of any rust, corrosion, rotting or other deterioration in the physical appearance or safety of such sign. The premises around ground and pylon signs shall be kept clean and free of all rubbish and weeds.
- B. **Sign Abandonment.**
  - 1. Any sign, whether existing on or erected after the effective date of this Article, which is associated with a use no longer established on the premises on which the sign is located, shall be removed within 60 days.
  - 2. If a sign which is associated with a use no longer established on the premises on which the sign is located has not been removed within 60 days, it shall be deemed abandoned and written notice shall be given to the owner, agent, or person having the beneficial interest in the building or the premises on which such sign is located.
  - 3. Removal of the sign shall be completed within 30 days after receipt of the notice from the Village Manager. If such sign is not removed after the conclusion of such 30-day period, the Village Manager is hereby authorized to cause the sign to be removed per subsection 2-119-C-4.